ARCHIE SERIES

JUNE
NO. 169

APPROVED BY THE COMICS CODE AUTHORITY

12¢

MAC

Jughead

3 COMPLETE FISHING OUTFITS
NATIONALLY ADVERTISED 1969 MODELS
2 LOADED TACKLE BOXES · 66 DEADLY LURES
411 Pcs.

FREE! If you order NOW! 2 LEAKPROOF FLOATING TACKLE BOXES

3 EXPERTLY BALANCED RODS AND REELS

SMOOTH POWERFUL ARGOSY DIRECT DRIVE TROLLING REEL

6 ft. 2 section BAMBOO ROD

EVERYTHING YOU NEED TO GO FISHING AT ONCE

28 pc. POPPING LURE SET

POWER ACTION BLACK MAGIC FIBRE-GLASS RODS

STRONGER THAN STEEL OR BAMBOO

SELECT QUALITY MONOFILAMENT LINE

GET ACQUAINTED OFFER

$12.95 DELUXE MODEL

MARK IV LEVELWIND CASTING REEL

FISH KNIFE with SHEATH

5 pc. DROPLINE FISHING OUTFIT

DIP NET

NEW! SUPER "88" AUTOMATIC DUAL DRAG SPINCAST REEL

PUSH BUTTON CASTING ANTI REVERSE NO BACKLASH

4 FAMOUS TROUT FLIES

NEW

50 NATURAL BAIT LURES

SURE SHOT ACTION WITH SHRIMP, MINNOWS, GRASSHOPPERS, MAYFLIES, BUMBLEBEES, CRICKETS, LEECHES

STAR DRAG found only on best reels

EACH ROD BALANCED TO FERRUCTION

FIELD TESTED LURES Proven the Deadliest Dozen Yet

CRAFTY LURES SELECTED FROM WORLDS MOST POPULAR ALL TIME FAVORITES

COMPLETE! NOTHING ELSE TO BUY!

SELECTED FOR YOU BY EXPERTS. This choice fish-getting tackle, used by experts, contains nationally popular brands. Each item carefully chosen—everything you need for all types of fishing. Deadly lures that are all time favorites. A veteran angler or an occasional fisherman can be proud of this precision-built kit. You can go fishing at once. Compare! You will not find a bargain like this anywhere.

LOOK! YOU GET EVERYTHING SHOWN. Super "88" Spincast Reel • Comet X3C Bait Cast Reel • Argosy Direct Drive Trolling Reel • 5 ft. 2 pc. Fiber Glass Spin Cast Rod • 4 ft. Fiber Glass Bait Cast Rod • 3½ ft. Fiber Glass Trolling Rod • 6 ft. 2 section Bamboo Pole and 25 ft. Bank Line • 66 proven Deadly Lures • 5 pc. Furnished Line • 2 Floating Tackle Boxes with removable trays • Fish Knife and Sheath • 28 pc. Popping Lure Kit • Dip Net, Stringer, Split Shot, Clincher Sinkers, Snap Swivels, Assorted Hooks, Snelled Hooks, 3 Plastic Floats, 6—3 way Swivels, 6 Snaps, 12–36" Leader Strands (8# Test), and complete instructions. 411 pieces in all.

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MONEY BACK GUARANTEE!

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Please rush.....411 pcs. 3 Complete Fishing Sets

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☐ Ship C.O.D. I will pay C.O.D. charges & postage.

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Jughead IN "FAULTY FRIEND"

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CONSTANTLY MAKES FUN OF YOUR BEST FRIENDS!

TSK! TSK!

DO YOU WANT A FRIEND LIKE THAT?

NO! NO! A THOUSAND TIMES NO!

(SIGH) NEITHER DOES ARCH!

HA HA! GOOD FOR ARCHIE! HE FINALLY DUMPED THAT LUMP!

CONGRATULATIONS, LOVER! IT'S ABOUT TIME YOU GOT RID OF THAT JUGHEAD JERK!

SHUCKS! I DIDN'T GET RID OF HIM! HE'S BEEN POOR-MOUTHIN' HIMSELF FOR DAYS!

HE DECIDED HE'S GOT ALL THESE FAULTS AND HE'S NO GOOD FOR ME!

....AND, HE'S RIGHT!

BOY, IS HE EVER RIGHT! NOW, WITH HIM OFF OUR BACK WE CAN ENJOY A LITTLE PEACE AND PRIVACY!

I DISAGREE! JUGGIE IS A GOOD FRIEND!

WELL, I NEVER SAID...

OH, DON'T LISTEN TO HER SWEET TALK! EVERYBODY'S A SUGAR-LIP IN HER WORLD!

FOR ONCE WE CAN BE ALONE! NEVER MORE TO HIDE FROM YOUR COARSE AND CRUDE CLOD OF A CHUM!

HONEST! HE'S REALLY NOT SUCH A...

NOW TELL THE TRUTH! DON'T YOU FEEL RELIEVED NOW THAT YOU'RE RID OF THAT BOOR?

WELL, TO TELL YOU THE TRUTH... I REALLY...

HOWDY, PAL!

SLAM!

HOW'S MY LITTLE BUDDY, AMIGO? STILL GOT THE SAME BAD HABITS, I SEE!

NOW HOLD IT! HOLD IT!

YOU AND HE ARE THROUGH!

WE ARE?

ALL THOSE STUPID FAULTS OF YOURS! ARCHIE CAN'T STAND THEM!

FAULTS? I'VE GOT FAULTS?

YOU ALWAYS INSIST ON HAVING YOUR OWN WAY!

HMMM... TRUE! I DO THAT!

PARKING R.P.D.

YOU NEVER LISTEN TO A WORD ANYONE SAYS!

HUH? WHASSAT?

YOU MAKE FUN OF HIS BEST FRIENDS!

WHOSE BEST FRIENDS?

WHOSE BEST FRIENDS?

WHOSE BEST FRIENDS?

OH! YOU DON'T KNOW EITHER?

NOW... I DO HAVE A FAULT THAT'S WORSE THAN ALL THE OTHERS PUT TOGETHER!

WHAT'S THAT?

...TERRIBLE, AWFUL MEMORY! CAN'T REMEMBER A THING ONE MINUTE TO THE NEXT!

YOU REALLY CAN'T?

...CAN'T WHAT?

OH, NO!

YOU'RE SO FUNNY, JUGHEAD! BUT I'LL GET EVEN WITH YOU OR MY NAME ISN'T VERONICA LODGE!

WHO'S VERONICA LODGE?

IT'S HIS WORST FAULT! A BAD MEMORY!

MINE IS A BAD TEMPER! I WON'T GIVE HIM A CHANCE TO FORGET THAT!

The END

AMAZING $1 ART OFFER

4 Irresistible Wide Eyed Animals In Full Color For Your Home

RASCAL

PEANUTS

THEODORE

LINUS

Beautiful and Appealing Oil Paintings Now Yours as Full Color Large Art Prints

ALL 4 ONLY $1

Just picture these irresistible critters in your own home. Everyone who sees these appealing animals fall in love with their adorable warmth and touching wide eyes. You just want to take them into your home and into your heart. That's because the artist, Coby, one of America's most perceptive painters of animals has captured the universal appeal and warmth you find only in a funny, friendly wild animal. Under his sensitive brush, the wonder of these lovable jungle animals and the colorful backgrounds combine to give a refreshing glimpse of life. Unfortunately the black and white illustrations here cannot possibly convey al the artist's magical color and brilliant details. Only when you see them in your home can you fully appreciate their magnificent artistry and superb beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 11"x14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.

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Please send me the four Animal prints for only $1 plus 10¢ postage on fully money back guarantee if I am not delighted.

Enclosed is $..... (Print Clearly)

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Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines.
Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 169 JUNE MEMBERSHIP – TWENTY-FIVE CENTS

FIRST PRIZE — $5.00

REPORTER
JOANNE OSBORN
2905 West 71st Street
Richfield, Minn. 55423

Dear Archie,

I am a new reporter, and I would like to tell you about myself. I am 11 years old, and I go to Lincoln Hills School. I am in the fifth grade. I have read many of your comic books. I have seen your show a lot of times too. I love all the gang, including your new member Hot Dog. I love your song "Bang-Shang-A-Lang" and I am planning to get it soon along with your album.

SECOND PRIZE — $3.00

REPORTER
DENISE TABONE
2220 West 11th Street
Brooklyn, N.Y. 11223

Dear Archie,

I like your show and think it is the greatest. The Archies and their music really swing. The part I like is the dances. I wish it was on for an hour instead of thirty minutes.

Well that's all I have to say except "keep up the great work" and "I'll see you every Saturday on Channel 2."

THIRD PRIZE — $2.00

REPORTER
DEBORAH WILKINS
1408 Webster Avenue
New York, N.Y.

Dear Archie,

I knew your show was going to be great. I just love it, when you dance. When you are singing I try to sing with you. I am always up on time to watch your show. Out of all the shows on TV I like yours the best. And I'm proud to say I just joined the Archie Club, so you'll be hearing from me quite often.

FOURTH PRIZE — $1.00

REPORTER
CHERYL HOWARD
1 Kosciusko Street
Brooklyn, N.Y. 11205

Dear Archie,

I think that the music on the Archie Show is groovy. It is so exciting, it just makes me wild. I love to see Archie and his friends dance. The dances they do are very cool. You are wonderful.

I see your show every Saturday morning at 10:00. I have all your groovy comics and I think everything you do is great.

FIFTH PRIZE — $1.00

REPORTER
JACQUELINE IMPERIALE
2730 East 11th Street
Brooklyn, N.Y. 11235

Dear Archie.

I would like to congratulate you on the success you are having with your new show. I myself like it very much, because the whole gang has the same personality as in the comics itself.

I honestly hope you will continue this lively series on TV.

SIXTH PRIZE — $1.00

REPORTER
LOIS GARDNER
Box 178
Shaunovon, Saskatchewan

Dear Archie.

I've been a fan of yours for a long time I'm writing to you now to tell you that I really enjoy your television show that comes on Friday, CBS.

The theme song is real groovy I really dig your show and I'm so glad that you're on television Bye now

SEVENTH PRIZE — $1.00

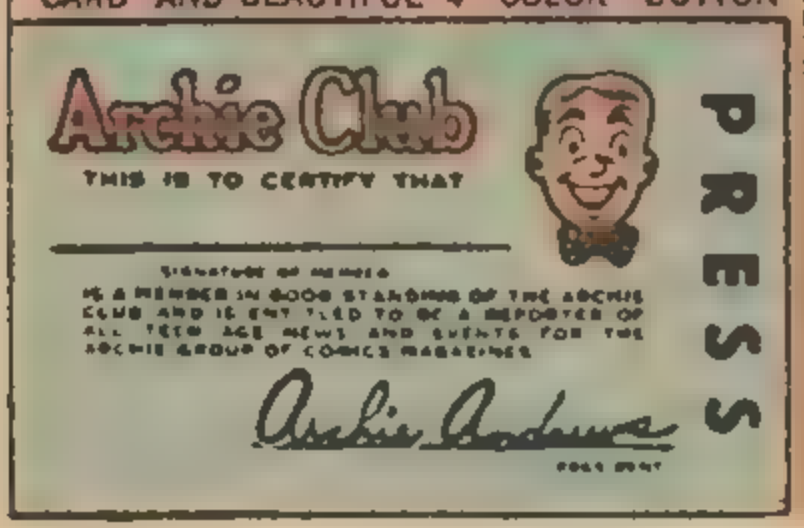
REPORTER
JERRY GRANT
4500 South State Street
Chicago, Ill.

Dear Archie

I watch your show every Saturday, and I love it very much. Some of my friends made up a play about the Archie Show, we took it out of an Archie comic book I played Betty It was fun pretending we were members of your gang

Well I just wrote to let you know how much we all enjoy your TV show

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON



Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 25¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25¢ in coin to cover the cost of mailing and handling Send to:

NAME .. .. AGE
(PLEASE PRINT PLAINLY)

ADDRESS

CITY STATE ZIP CODE

YOU'LL BE *MA-AD* ABOUT THE BIG

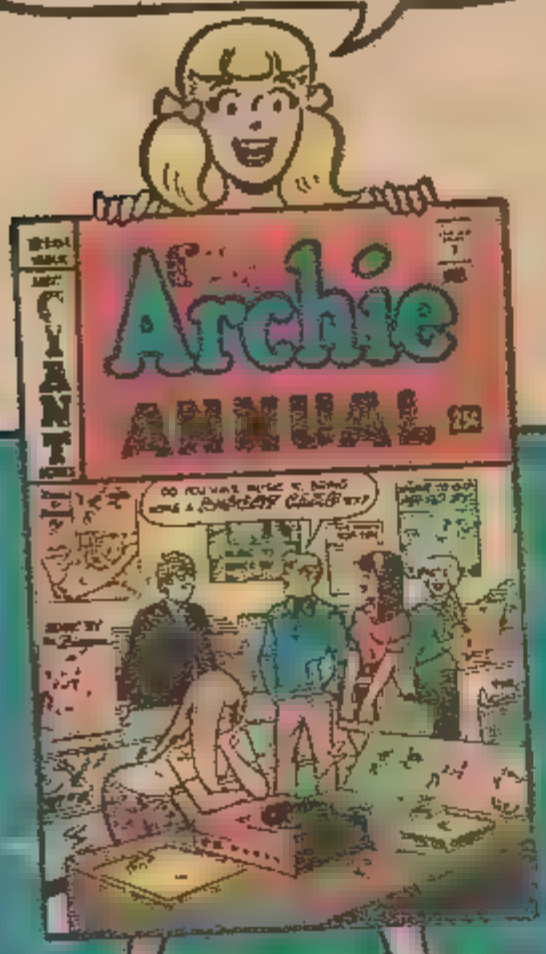
MA-ADS POSTER

YOU GET FOR ORDERING THE **GIANT-SIZE**

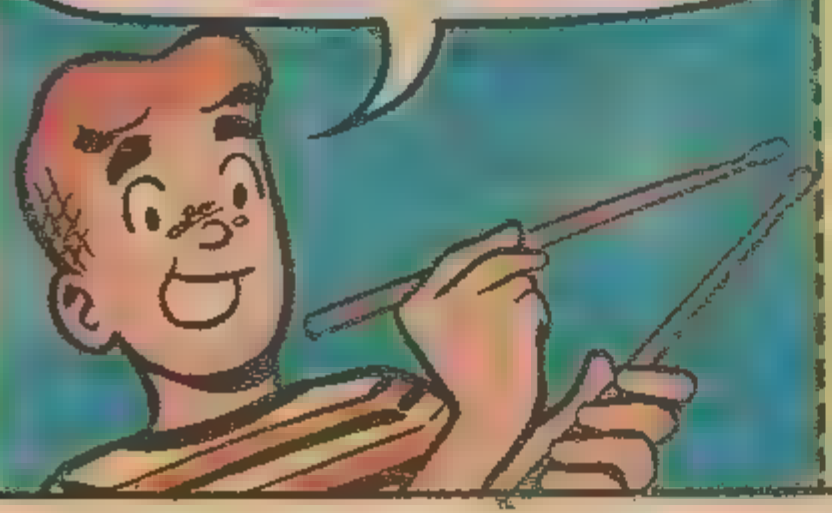
Archie ANNUAL #21

ALL YOU DO IS ORDER *ARCHIE ANNUAL #21* AT THE REGULAR PRICE!

AND YOU GET THIS SWINGING ARCHIE POSTER, FEATURING THE MAD HOUSE MA-ADS, ABSOLUTELY *FREE!*



DON'T MISS OUT ON THIS GIANT ARCHIE ONCE A YEAR SPECIAL! IT'S REALLY DYNAMITE! ORDER THE ANNUAL TODAY AND GET THE MA-ADS POSTER AS A *FREE BONUS!*



MAIL TO: ARCHIE ANNUAL No. 21
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

I ENCLOSE 25¢ IN COIN. PLEASE SEND ARCHIE ANNUAL #21 AND THE FREE MA-ADS POSTER AS SOON AS BOTH ARE READY FOR MAILING.

NAME _____

ADDRESS _____

CITY-STATE _____ ZIP _____

Jughead

IN "The Thinker"

WHAT ROTTEN LUCK! WE'RE OUT OF GAS! NOW HOW ARE WE GOING TO GET HOME?

VERY SIMPLE! BUY SOME MORE!

I CAN'T! I'M FLAT BROKE! I SPENT MY LAST FEW BUCKS TAKING RONNIE TO THE MOVIE LAST NIGHT!

ER...DO YOU HAVE ANY MONEY ON YOU, JUG?

DON'T LOOK AT ME! I JUST PAID UP MY TAB AT POP TATES! I'M CLEAN, TOO!

YOU BETTER START PUSHING! I'LL STEER!

IF YOU TOOK MY ADVICE, THIS NEVER WOULD HAVE HAPPENED!

(GRUNT)... JUST MY LUCK! IT'S ALL UPHILL!

PUFF! PUFF! WHAT ARE YOU TALKING ABOUT?

IT ALL STARTS WITH WOMEN! THEY'RE THE CAUSE OF ALL YOUR PROBLEMS!

WOMEN ??

SURE! YOU GET AN ALLOWANCE! IF IT WASN'T FOR RONNIE, YOU WOULD ALWAYS HAVE MONEY IN YOUR POCKET!

I KNOW! BUT THINK OF THE FRINGE BENEFITS!

WHAT FRINGE BENEFITS? LIKE RUNNING OUT OF GAS? NEVER HAVING A NICKEL IN YOUR POCKET? BEING A COMMON VAGRANT? WOMEN, BAH! THEY'RE ALWAYS FINDING WAYS TO SPEND A MAN'S LAST DOLLAR!

HOW CAN YOU TALK? I DON'T SEE YOU WITH ANY MONEY?

WELL...THAT'S DIFFERENT! YOU DON'T SEE ANY GIRLS WITH DESIGNS ON ME!

NO, SIR! MY MONEY IS SPENT ON MY-SELF FOR THE MATERIAL THINGS OF LIFE!

MAYBE YOU'VE GOT SOMETHING THERE!

I KNOW I HAVE!

IF YOU PUT A GOOD PART OF YOUR ALLOWANCE IN THE BANK EACH WEEK... IN NO TIME AT ALL YOU COULD BUY YOURSELF A NEW CAR!

A NEW CAR? WOW! I NEVER THOUGHT OF IT THAT WAY!

THAT DOES IT! STARTING NOW I TAKE THE PLEDGE TO SWEAR OFF WOMEN!

THAT'S A NOBLE GESTURE OL' BUDDY! BUT, YOU DON'T HAVE WHAT IT TAKES TO DO IT!

I DO SO! IF YOU CAN DO IT... SO CAN I!

I DOUBT IT!

I'LL BET YOU FIVE DOLLARS YOU DON'T LAST TWO DAYS!

YOU HAVE YOURSELF A BET!

HI, ARCHIEKINS! I'VE DECIDED TO LET YOU TAKE ME TO THE SCHOOL DANCE!

DON'T LOOK NOW! BUT, I THINK I'M ABOUT TO COLLECT!

NO PARKING

ER... COUNT ME OUT, RONNIE! I WON'T BE ABLE TO GO!

WHAT?!!

I'LL BE SEEING YOU AROUND! I HAVE TO GO NOW!

5

?

I'M PROUD OF YOU, BUDDY! I DIDN'T THINK YOU COULD DO IT!

I'VE GOT A METHOD, JUG! WHENEVER I FIND MYSELF THINKING OF WOMEN - I THINK OF NEW CARS!

OH, ARCHIEKINS!

WHAT'S THE MATTER? DON'T YOU FEEL WELL?

I FEEL FINE! IT'S JUST THAT I HAVE TO BE GOING!

!

RONNIE! RONNIE! WAIT UP! I WAS ONLY KIDDING!

IT WAS JUST A STUPID LITTLE JOKE I WAS PLAYING! I'LL TAKE YOU TO THE DANCE! WHEN IS IT?

TONIGHT!

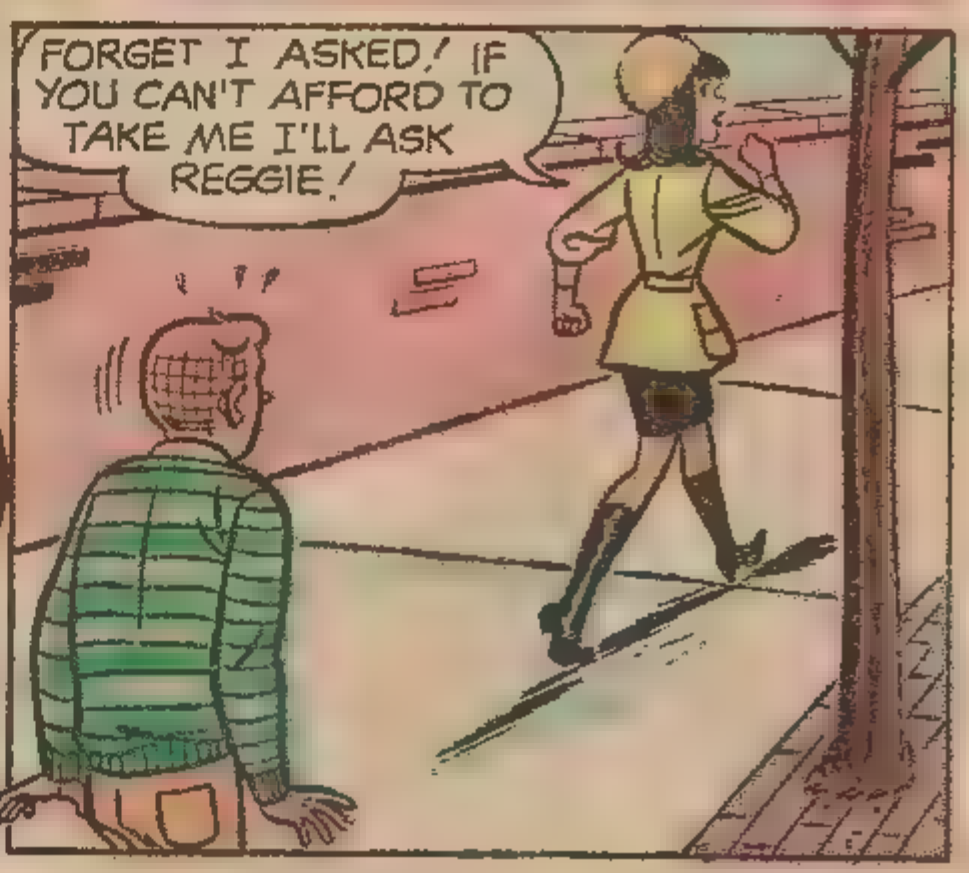
TONIGHT? ER... IS THERE AN ADMISSION CHARGE?

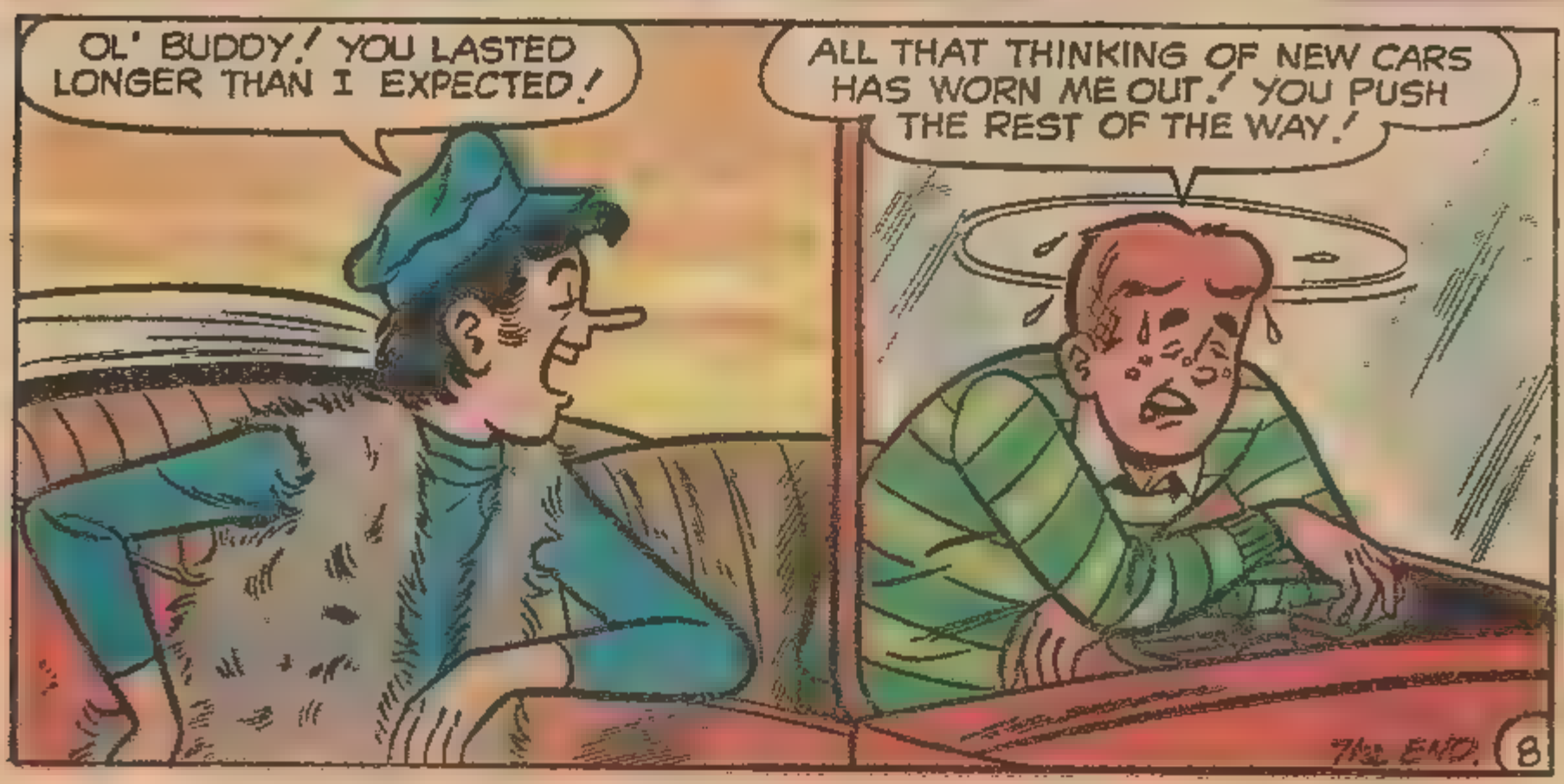
OF COURSE, SILLY! IT COSTS TWO DOLLARS PER PERSON! PICK ME UP AT EIGHT!

OH, I JUST REMEMBERED! I CAN'T PICK YOU UP! MY CAR IS OUT OF GAS!

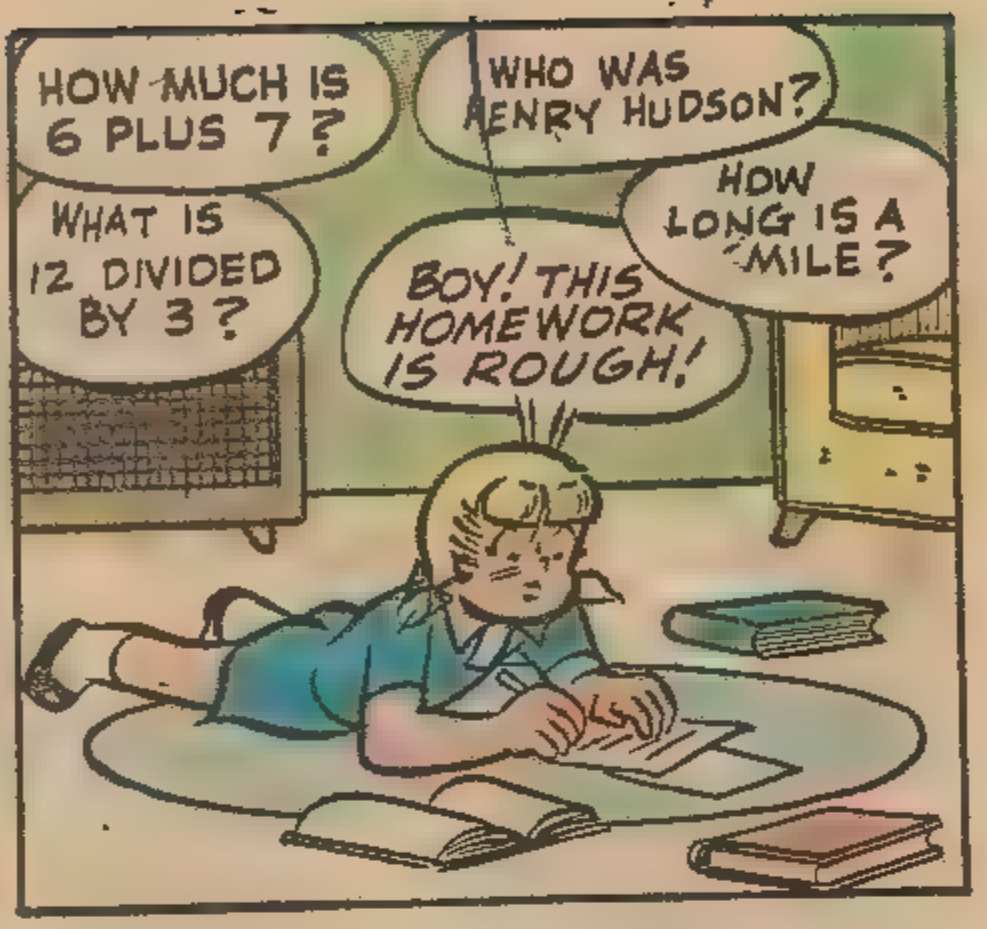
ER... COULD YOU LEND ME FIVE DOLLARS... SO I CAN PUT A FEW BUCKS WORTH OF GAS IN OL' BETSY?

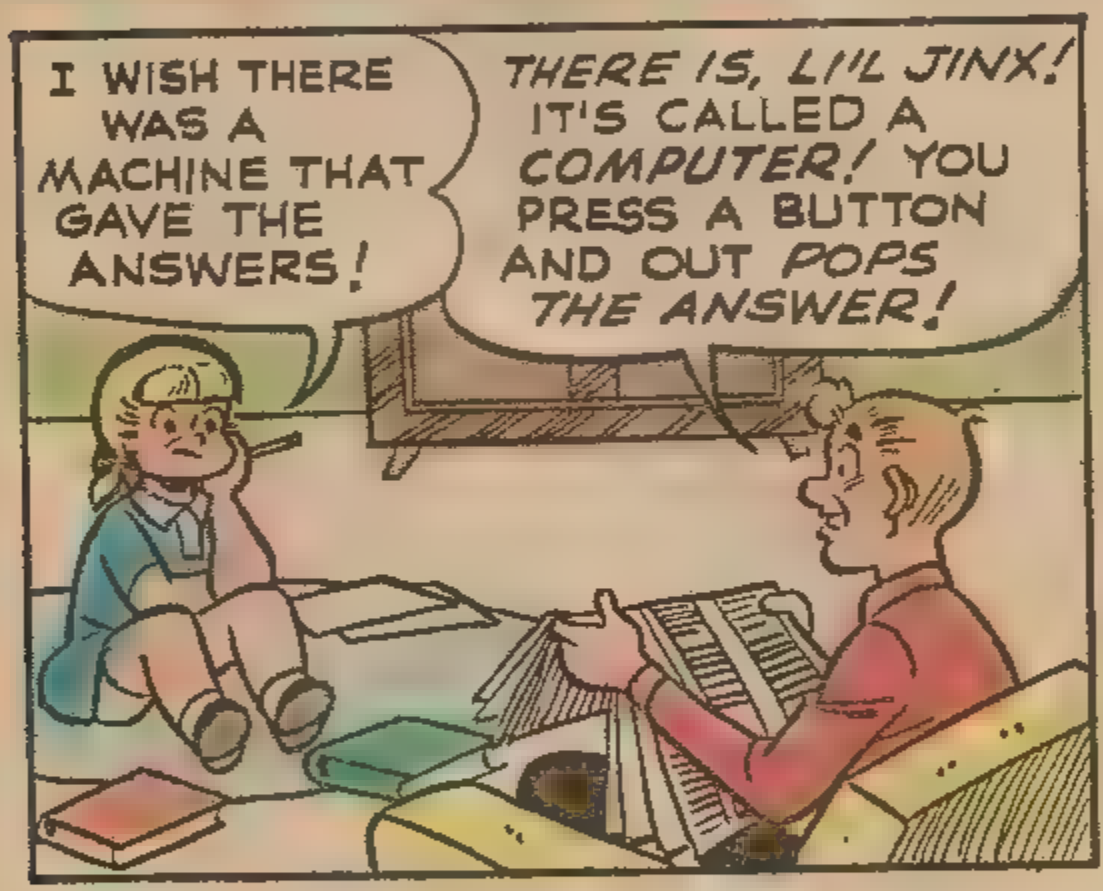
IS THIS ANOTHER ONE OF YOUR JOKES, ARCHIE?

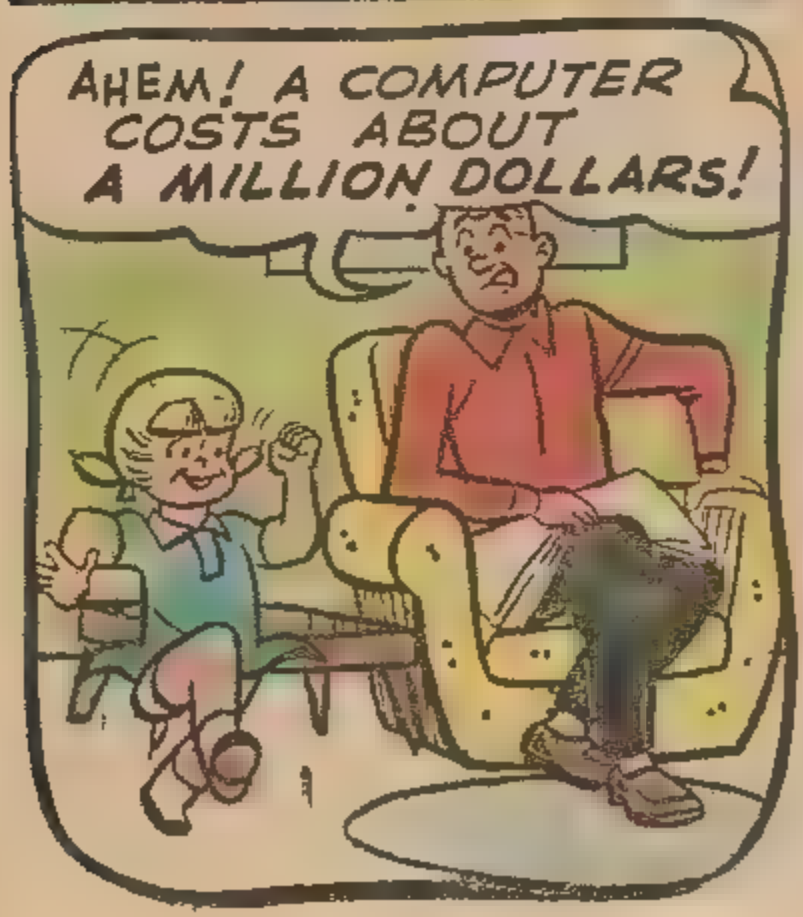

FORGET I ASKED! IF YOU CAN'T AFFORD TO TAKE ME I'LL ASK REGGIE!

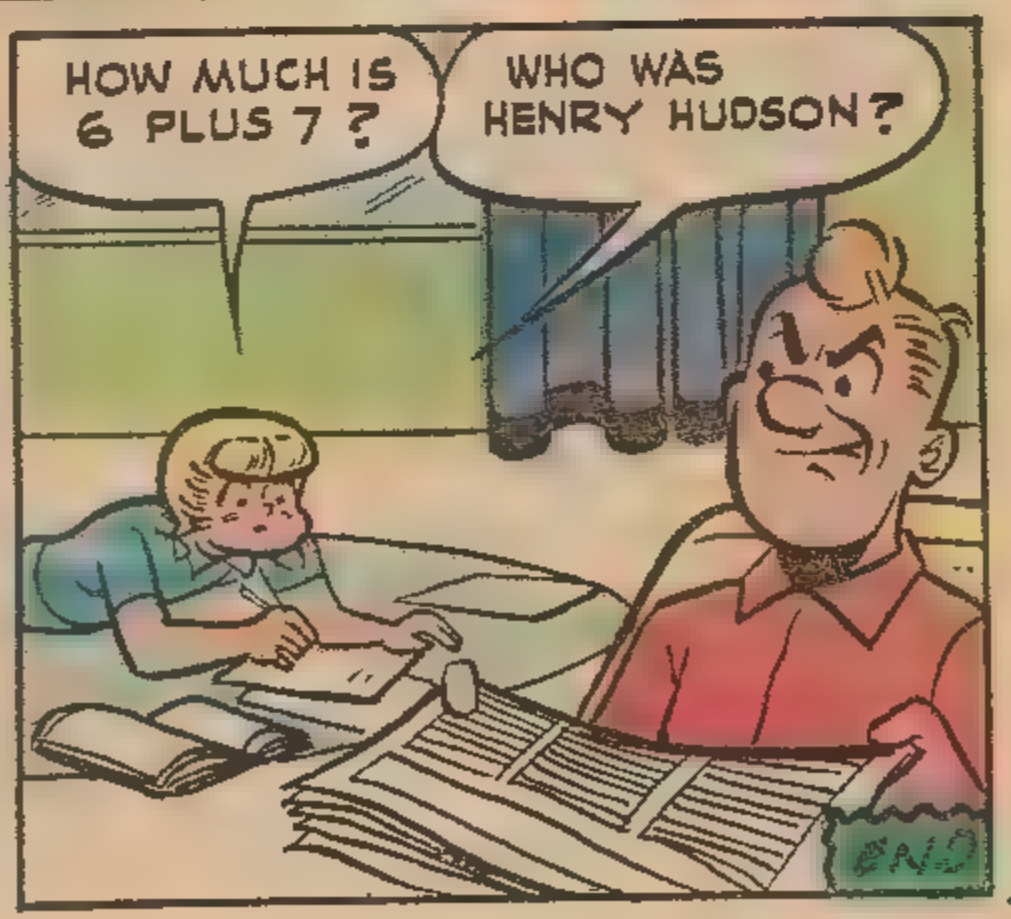

OL' BUDDY! YOU LASTED LONGER THAN I EXPECTED!
ALL THAT THINKING OF NEW CARS HAS WORN ME OUT! YOU PUSH THE REST OF THE WAY!
THE END.
8

LI'L JINX QUIZ FIZZ!




I WISH THERE WAS A MACHINE THAT GAVE THE ANSWERS!
THERE IS, LI'L JINX! IT'S CALLED A COMPUTER! YOU PRESS A BUTTON AND OUT POPS THE ANSWER!

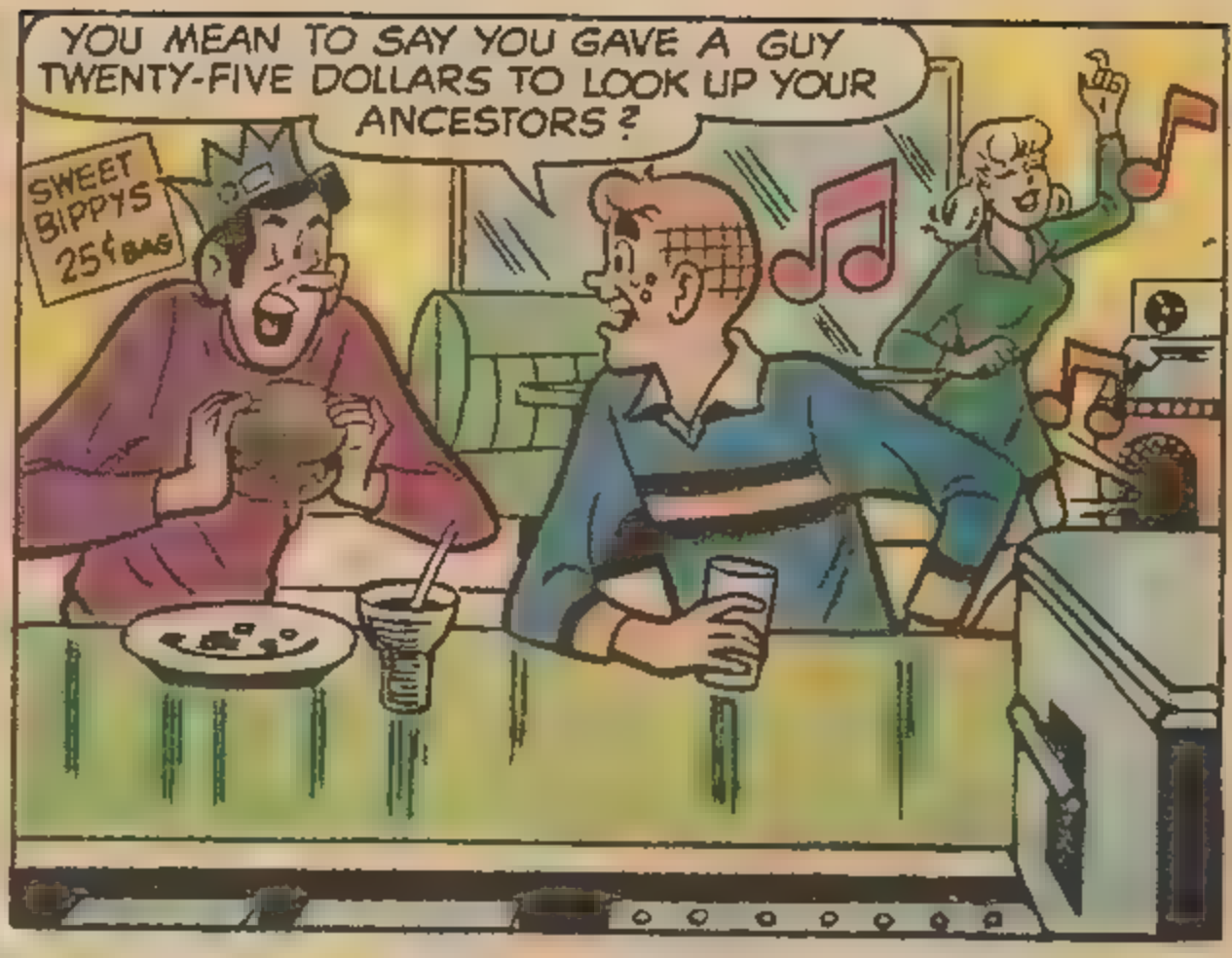


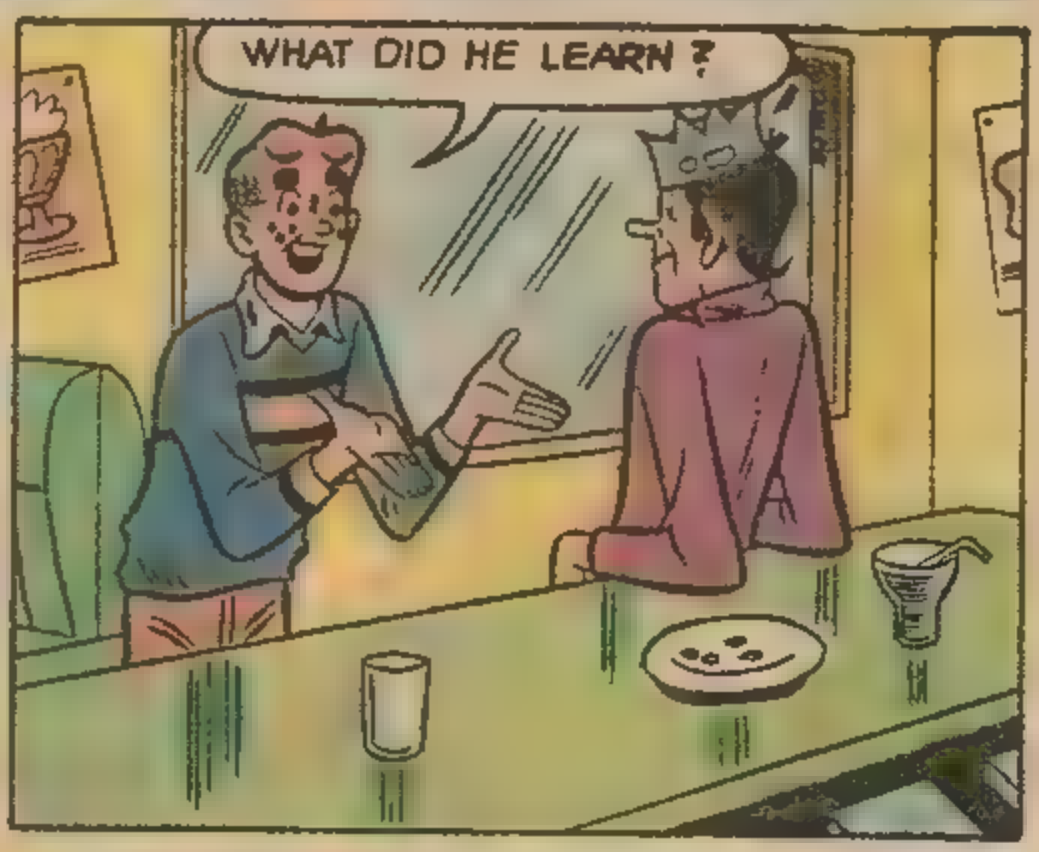


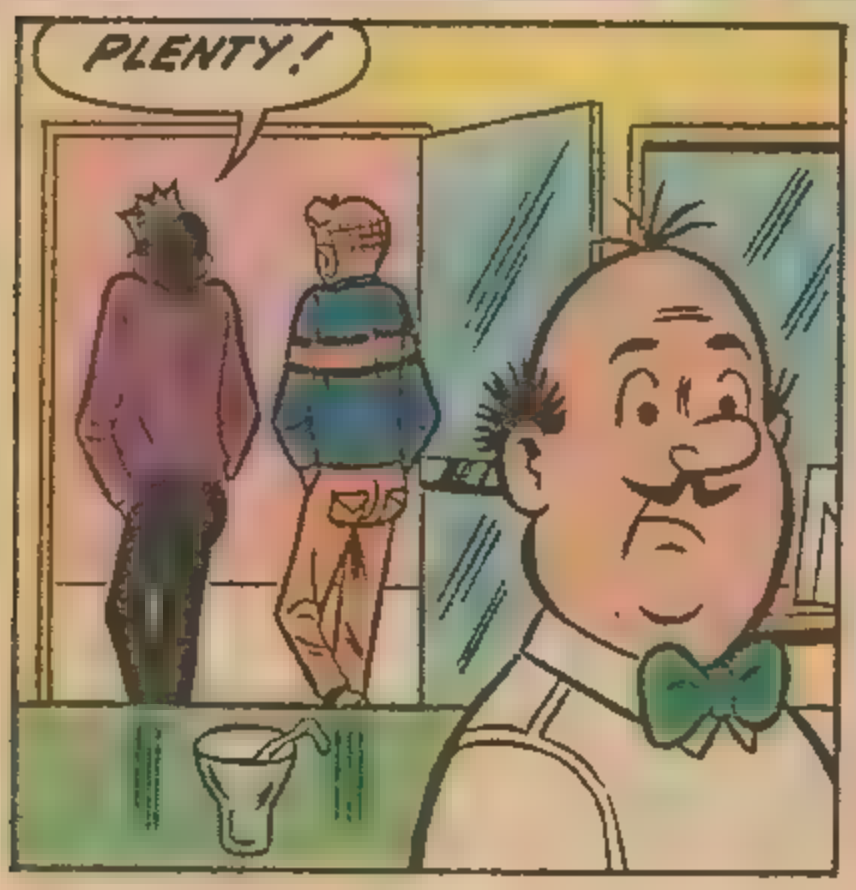
Jughead

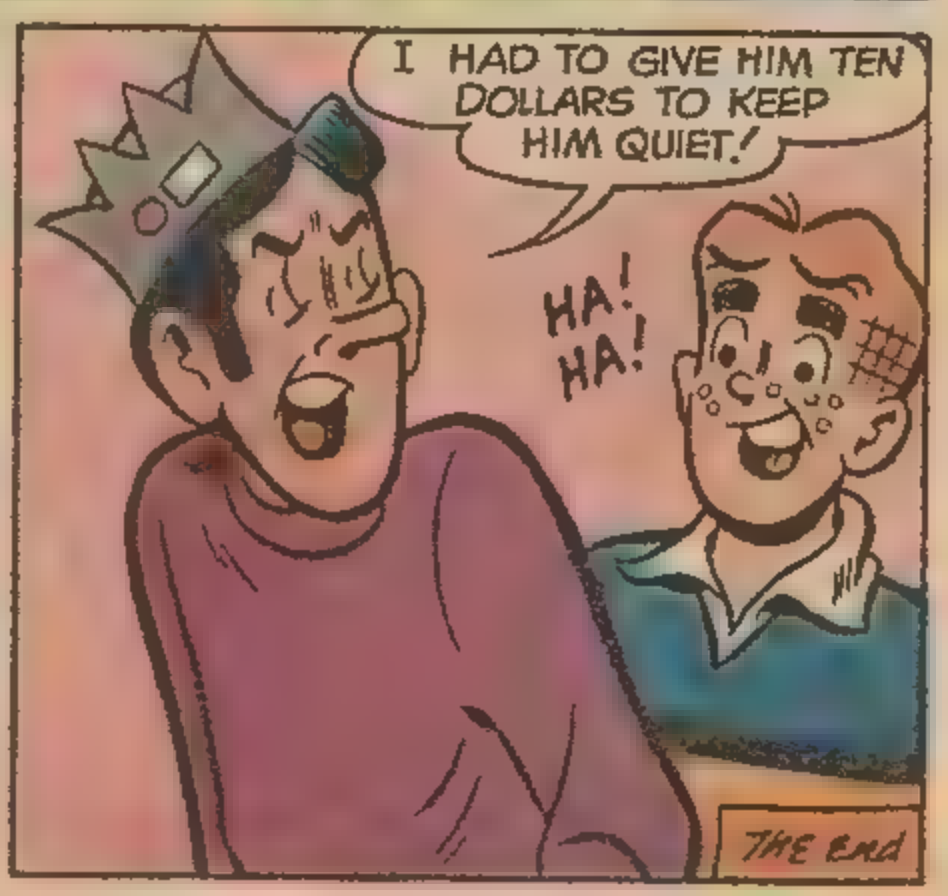
IN

THE FAMILY TREE

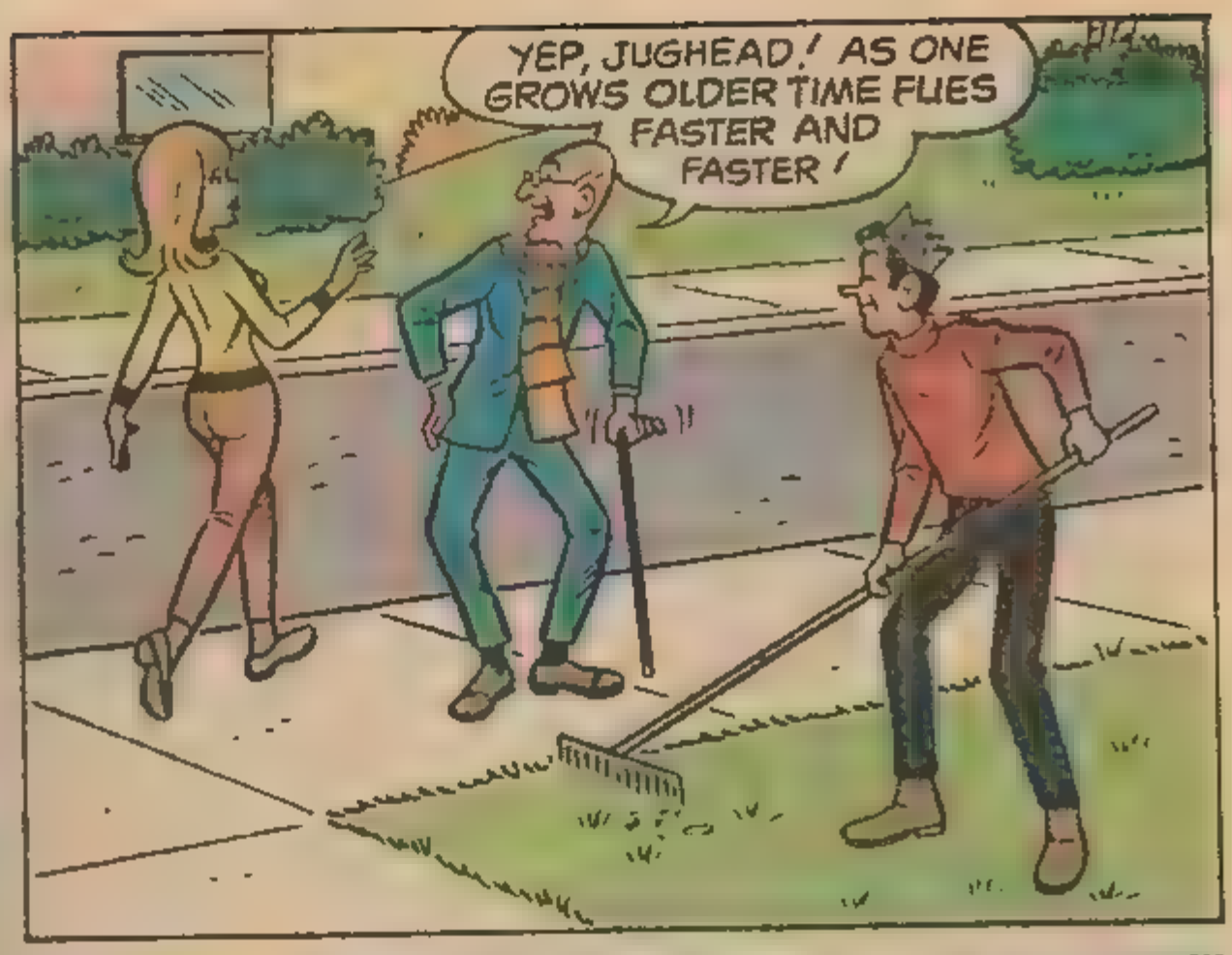


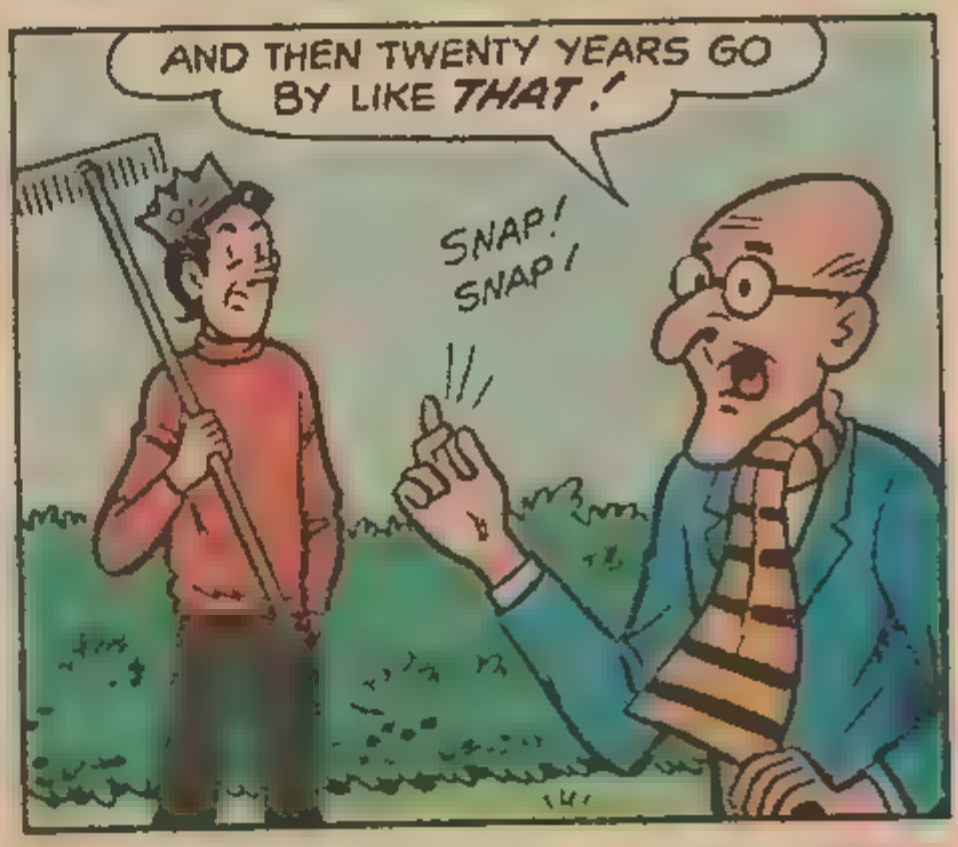


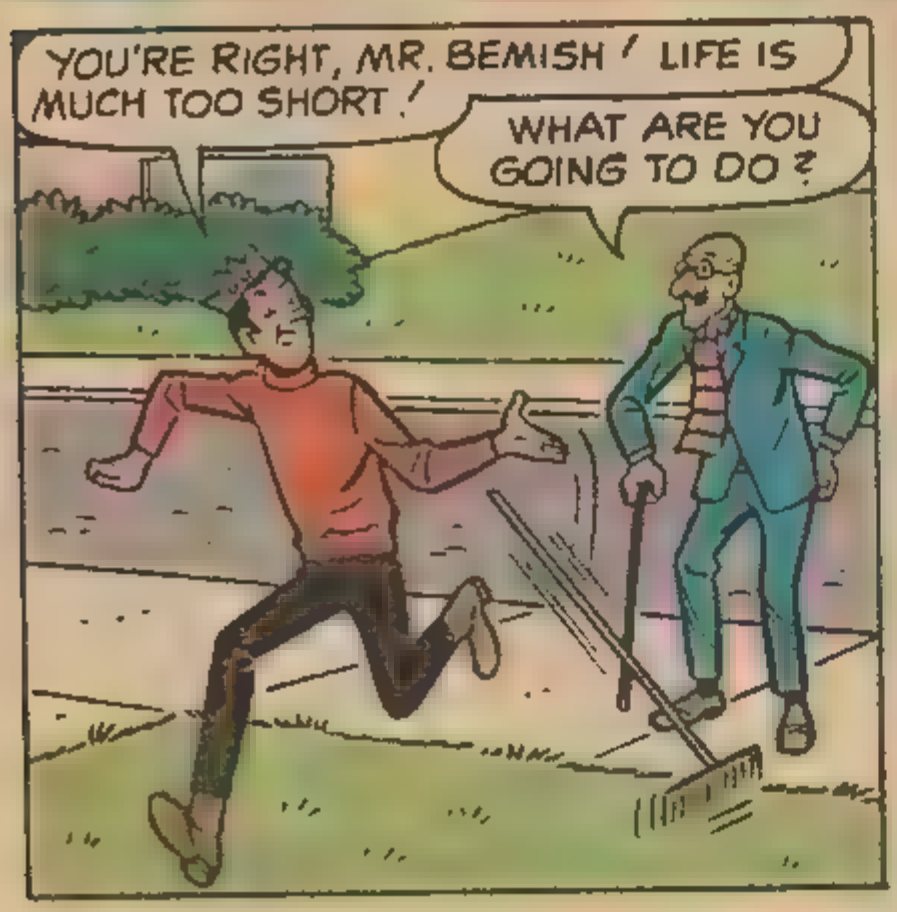


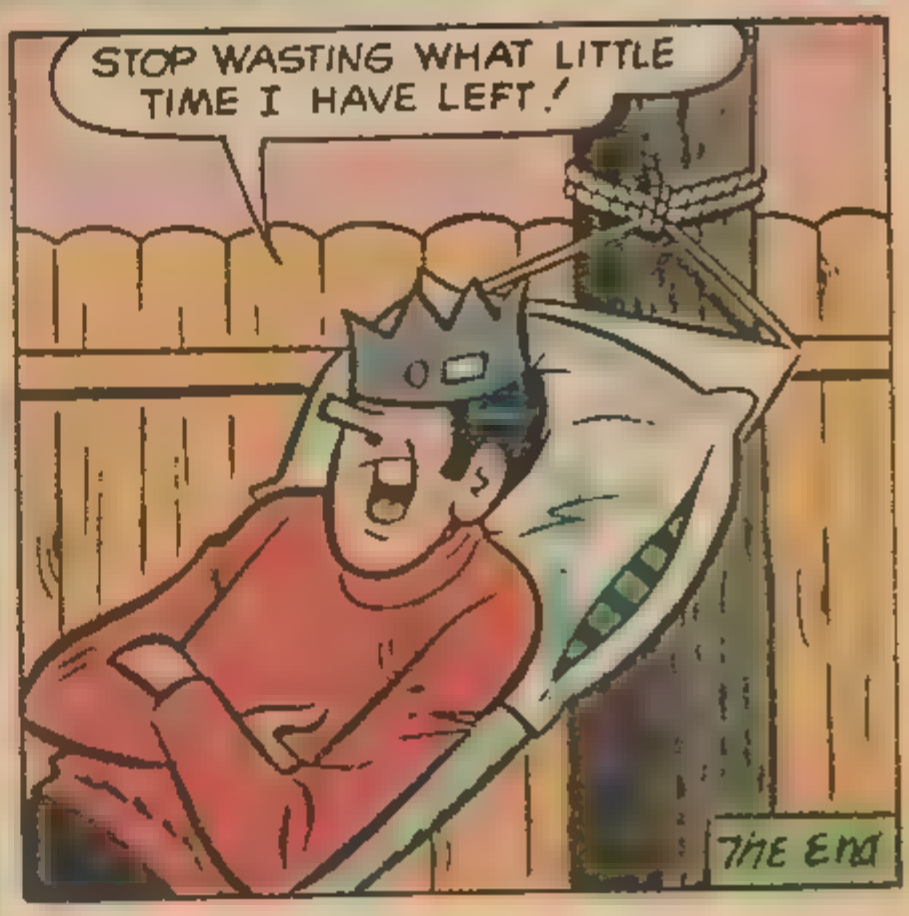


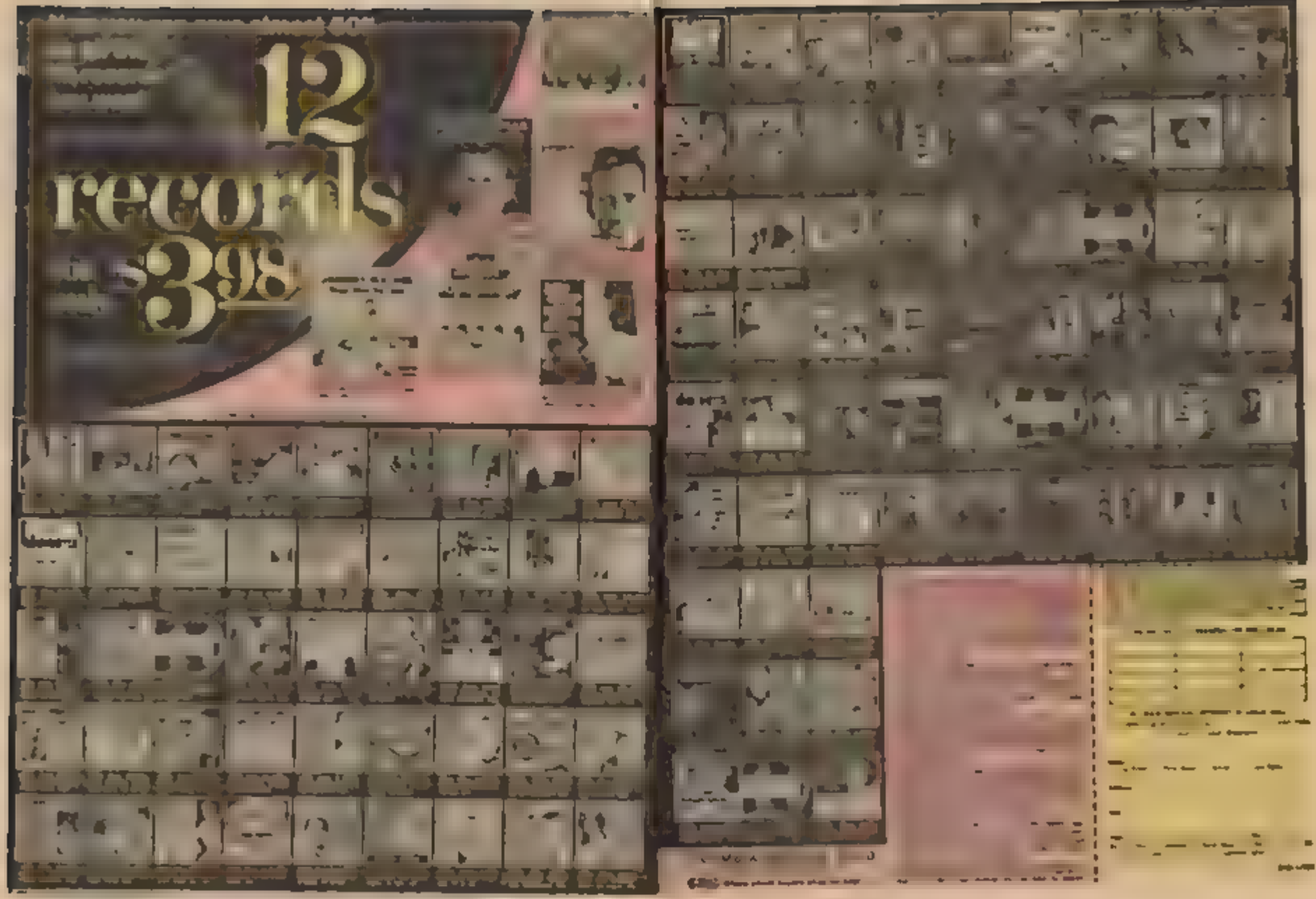
Jughead IN PRIME TIME







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Jughead IN "DOG GONE"

JUGHEAD, THE COACH SAID YOU'RE GETTING A SCHOOL LETTER!

YOU MEAN I MADE THE TEAM, REGGIE!

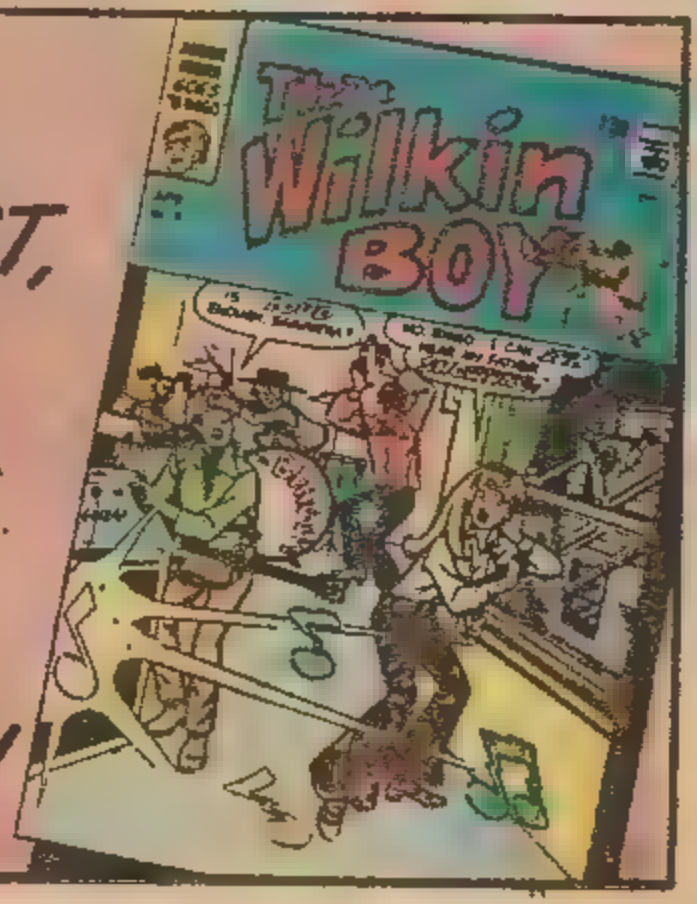
NO! NOT YOU...

YOUR DOG MADE IT AS *MASCOT*!

THE End

ARCHIE SERIES GOES "BINGO"

IT'S THE LATEST,
IT'S THE GREATEST,
IT'S THAT WILKIN BOY
GET YOUR COPY TODAY!



Jughead IN "THE BEAST"

HOT DOG! LET ME TELL YOU HOW IT IS!... DOGS EAT DOG FOOD! PEOPLE EAT PEOPLE FOOD! SEE?

CANINE CRUNCHY

HAMBURGERS ARE PEOPLE FOOD!

THESE CANINE CRUNCHIES WITH SOY BEANS, OATMEAL FILLER, SUCCULENT SAWDUST, AND REAL SIMULATED MEAT FLAVOR... NOW-THAT'S DOG FOOD!

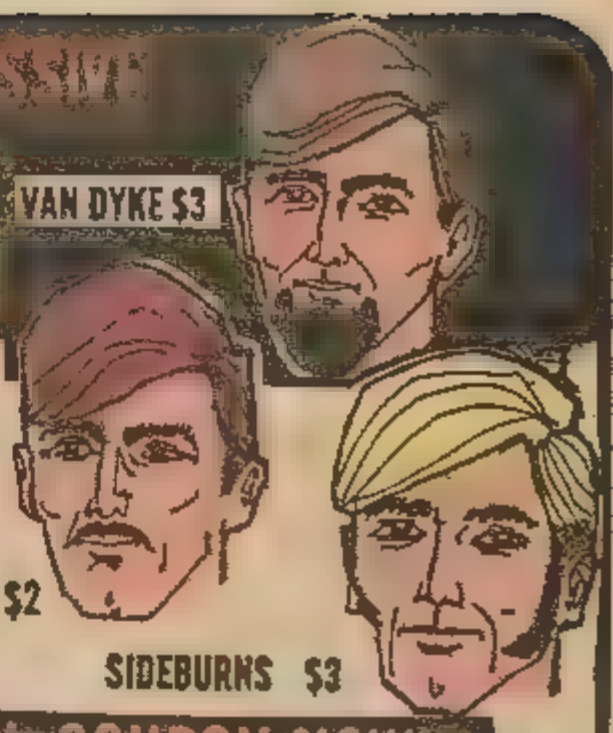
YECH!

CANINE CRUNCHY

CONTINUED

LOOK ANYTIME!

VAN DYKE $3



MUSTACHE $2

SIDEBURNS $3

HAVE THE LOOK MEN ENVY, AND WOMEN ADMIRE WHENEVER YOU CHOOSE!

Now at last you can have the experience of wearing sideburns, mustache, or Van Dyke that is so real looking your friends will think it is your very own!

Competition tough . . . want to impress your employer or girl friend . . . want to look older or younger or different . . . cool or sharp??? Do you miss the attention you should be getting?? Try a Masculiner Van Dyke, Sideburns and/or Mustache . . . all three, separately or in different combinations . . and see the amazing difference . . . in your NEW LOOK you can have in seconds! Don't miss out on all the fun that so easily can be yours! Send for your Mustache, Sideburns and Van Dyke at once! Simply check the color you want in the coupon or send a sample of your hair and leave the matching to our expert. Your hair sample is color matched at no extra cost . . . or order in the color you choose. MAIL COUPON NOW!

Adheres securely . . . off and on in seconds . . . can be worn as is or trimmed to just the style you want . . . wear it confidently whenever you can to have the LOOK you want for yourself!

FREE: Complete instructions on how best to wear your Van Dyke, Mustache or Sideburns . . . sent in plain wrapper with order.

SOLD ON MONEY BACK GUARANTEE: You must be 100% satisfied, you must see an exciting new LOOK in your appearance, it must be everything you want it to be or your money back!

ALL THREE $6

VAN DYKE $3
Try it alone or with any combination

MUSTACHE $2
Try it . . . see the difference.

SIDEBURNS $3
Try it alone or with either Van Dyke, mustache or both.

MAIL COUPON NOW!

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O.K. I WANT TO SEE THE MANY DIFFERENT CHANGES IN MY APPEARANCE. SEND THE ONES CHECKED ON A MONEY BACK GUARANTEE. PAYMENT IS ENCLOSED. I MUST be 100% Satisfied or I may return everything for full refund. Send color checked or ☐ please match sample of my hair enclosed.

Rush the Following:
☐ Mustache $2.
☐ Van Dyke $3.
☐ Sideburns $3.

Please Send Order in Color Checked:
☐ Blonde ☐ Dark Brown
☐ Black ☐ Grey - Silver
☐ Light Brown ☐ Dark Auburn
☐ Medium Brown ☐ Light Auburn

☐ I enclose $6, send all 3 (I save $2.) cash, check or money order.

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Address _____

City _____ State _____ Zip _____

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GlamourFall

FANTASTICALLY LONG

BE SWINGINGLY DIFFERENT with this beautiful DYNEL FALL that reaches all the way down to your hip huggers. LOOK EXCITINGLY DIFFERENT in just seconds. Can be worn STRAIGHT AND SAUCY or glamour styled as a twist, bun, beehive, or anyway you like it. The envy of every girl — 24 inches of flowing tresses. Now is your chance to have the hairpiece every one is talking about. Order your GLAMOUR FALL NOW!

ANY WAY YOU LOOK AT IT
A FANTASTIC VALUE

USE THIS ORDER FORM NOW!
MONEY BACK GUARANTEE

Check Color Desired:
☐ Black ☐ Dark Blonde
☐ Off Black ☐ Light Blonde
☐ Dark Brown ☐ Auburn
☐ Brown

Send To: M. D. Industries, Dept. AC-49
P.O. Box 348, E. Orange, N.J. 07017

☐ Enclosed is $1.98 plus 25¢ handling for one Glamour Fall
☐ Enclosed is $3.96 plus 25¢ handling for two Glamour Falls

Name _____

Address _____

City _____ State _____ Zip _____

NEVER MIND THE "YECH"! EAT YOUR DINNER AND I'LL... I'LL...

H.D.

ULP! WHERE'S MY BURGER?

SLURP!

SLURP!

YOU'RE A DOG! UNDERSTAND? A BEAST! A DOMESTICATED ANIMAL!... YOU ARE NOT A PEOPLE!!

TSK! TSK!

Ch... Shoppe

SO STOP TAKING THE FOOD OUT OF MY MOUTH!

FOR SHAME - JUGHEAD! FOR SHAME!

POOR HOT DOG!

2

COME ON, BABY! WE'LL BUY YOU A BURGER ALL YOUR OWN!

ER-- NOT IN THE STORE, GIRLS! HE'LL HAVE TO EAT IT OUTSIDE!

HERE, BOY! EAT YOUR SNACKIE-WACKIE!

EEYECH!

YOU CALL THAT FAIR? I SHARED MY BURGER WITH YOU! I DIDN'T MEAN TO-BUT I DID!

BOY! A FINE BEST FRIEND YOU TURNED OUT TO BE!

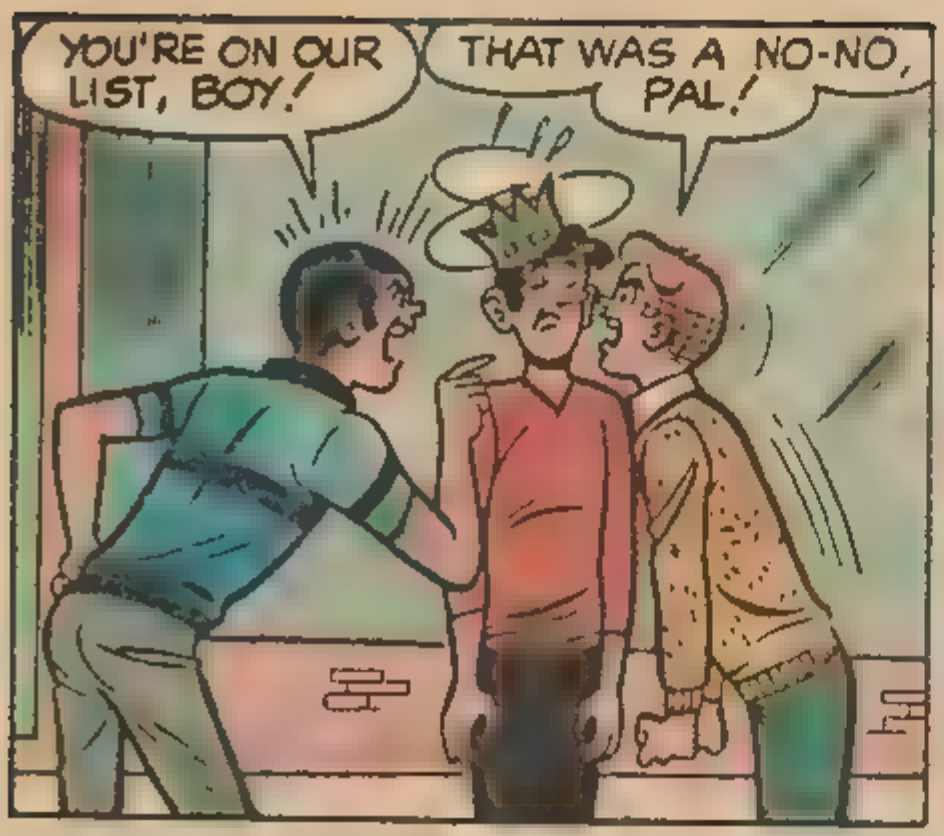
YOU'RE GREEDY-STINGY-MISERLY-AND-AND UNGENEROUS!

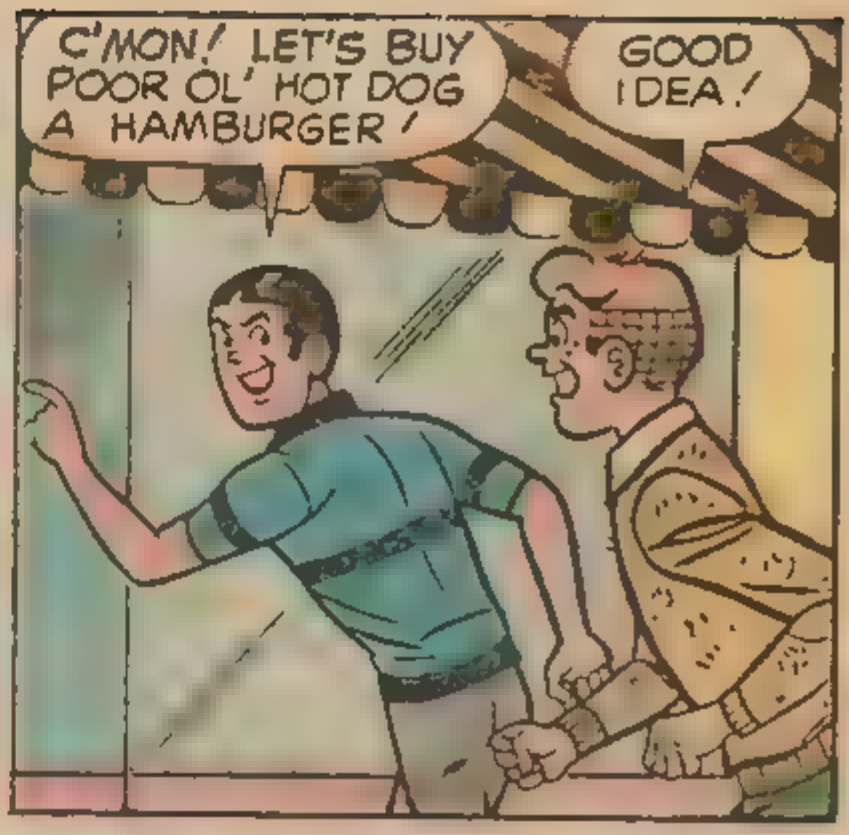
BOY! YOU OUGHTA BE ASHAMED OF YOURSELF!

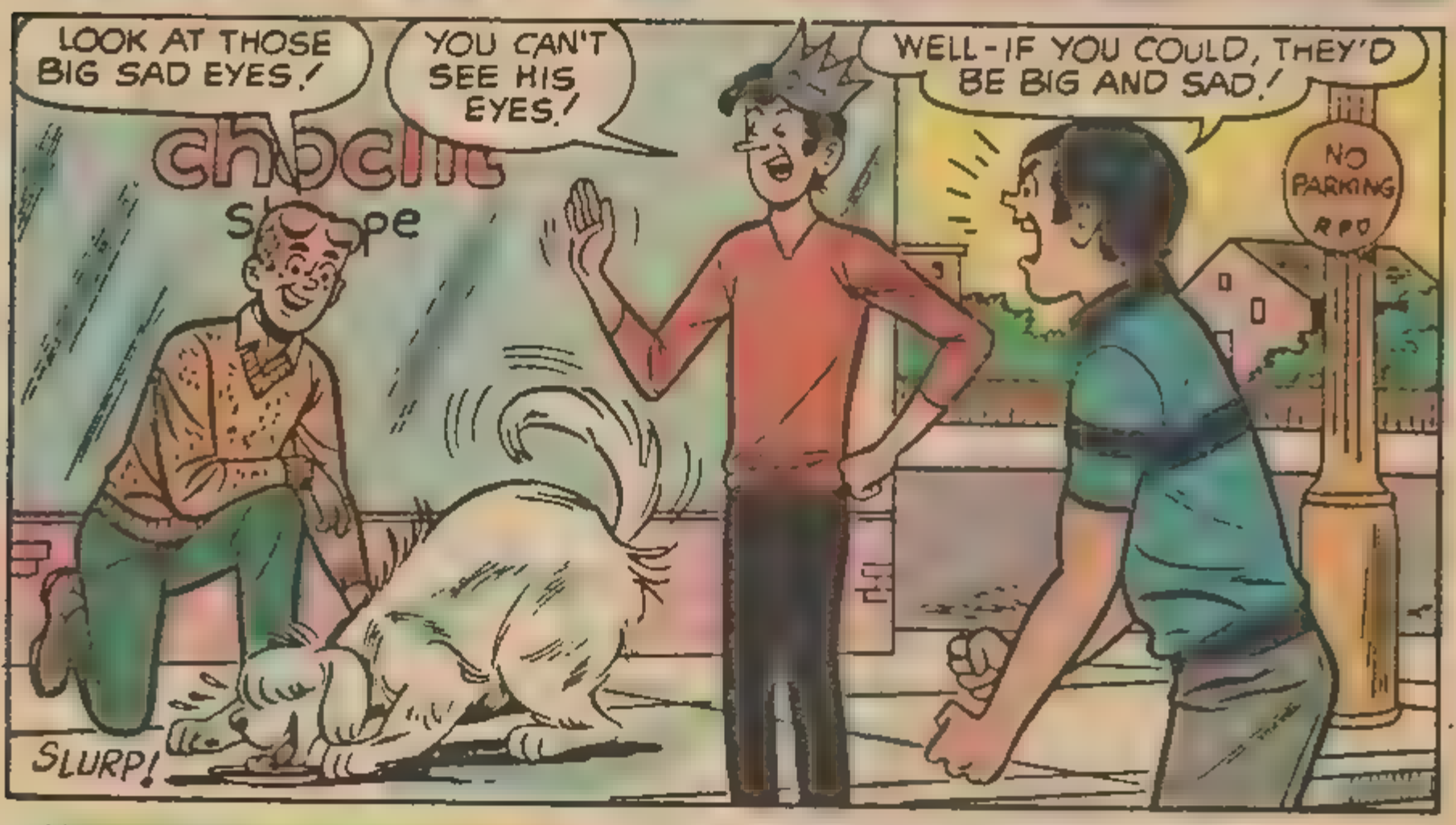
YOU YELLED AT HIM! YOU YELLED AT OUR GOOD OL' FURRY FRIEND-HOT DOG!

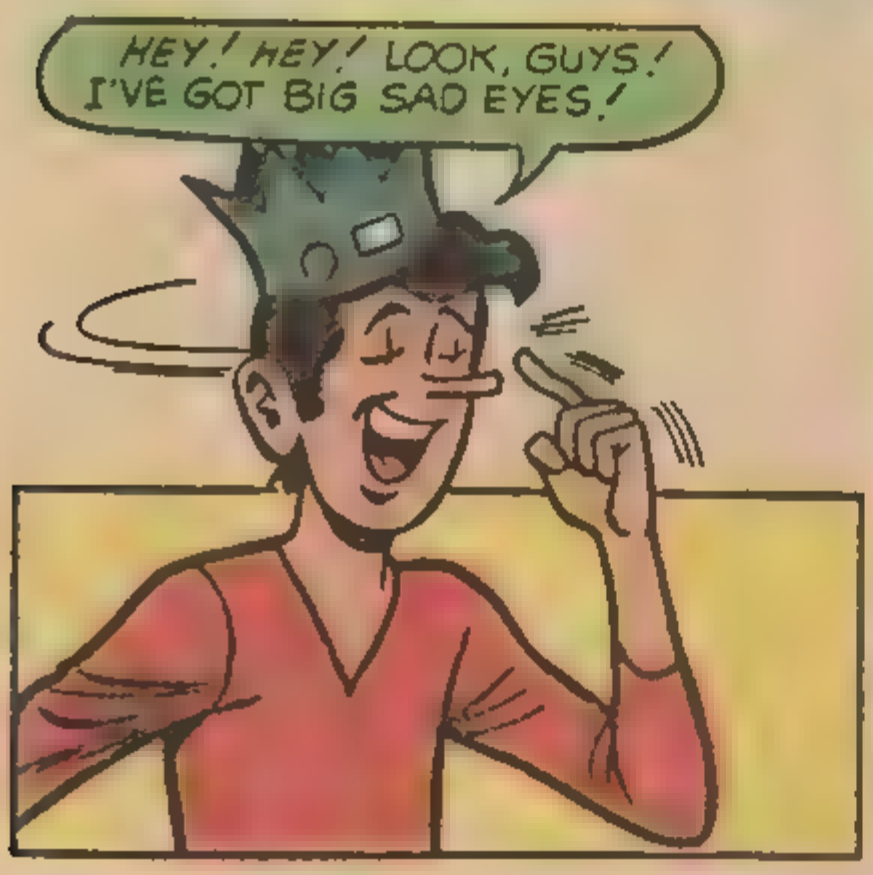
YELLED AT OL' HOT DOG? I OUGHTA CREAM HIM!

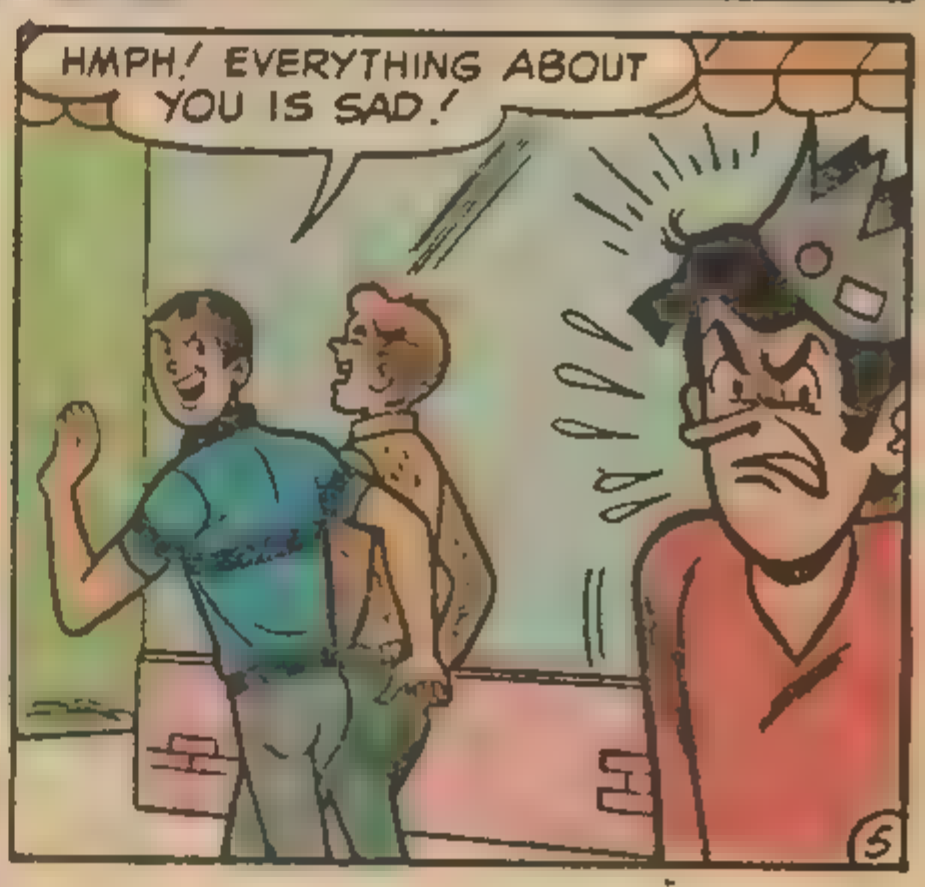
I HATE PEOPLE WHO ARE MEAN TO THEIR PETS!


YOU'RE ON OUR LIST, BOY!
THAT WAS A NO-NO, PAL!


C'MON! LET'S BUY POOR OL' HOT DOG A HAMBURGER!
GOOD IDEA!


LOOK AT THOSE BIG SAD EYES!
YOU CAN'T SEE HIS EYES!
WELL-IF YOU COULD, THEY'D BE BIG AND SAD!
NO PARKING
SLURP!


HEY! HEY! LOOK, GUYS! I'VE GOT BIG SAD EYES!


HMPH! EVERYTHING ABOUT YOU IS SAD!

MY OWN DOG STEALS MY LUNCH - AND EVERYONE'S AGAINST ME! SOB!

WHIMPER!

ZIP

JONES

ISN'T THAT BEAUTIFUL?

HE'S SHARING HIS DIN-DIN WITH HIS MASTER!

AND AFTER THE WAY THAT CREEP TREATED HIM!

:SOB:

choclit Shoppe

CANINE CRUNCHY

The End

BURIED ALIVE!

2 A CAVE-IN PUT ME SIX FEET UNDER FOR SIX LONG MINUTES
QUICK! GET HIM OUT OF THERE!
3 IN THE HOSPITAL, I HAD PLENTY OF TIME TO THINK
SIX YEARS I'VE BEEN BURIED ALIVE IN THAT SAME OLD JOB, JANE!
WELL, NOW'S A GOOD TIME TO DO SOMETHING ABOUT IT
4 I'D PASSED OVER DOZENS OF I.C.S. ADS IN POPULAR MAGAZINES. BUT I SAW THIS ONE IN A NEW LIGHT
I.C.S. SUCCESS PLAN... SPARE-TIME TRAINING... 236 COURSES TO CHOOSE FROM...THIS COULD BE THE ANSWER...WON'T HURT TO FIND OUT

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HOW'S IT GOING, DARLING?
FAST! I'M INTO HYDRAULICS ALREADY. AND I THOUGHT I WAS TOO OLD TO LEARN
SIGNING UP FOR THAT I.C.S. COURSE WAS THE SMARTEST THING I EVER DID
5
6 ONE MONTH LATER...
GOOD TO SEE YOU BACK ON YOUR FEET, JIM. IT'LL BE AWHILE BEFORE YOU'RE BACK IN THE FIELD. SO WE'LL FIX A TEMPORARY DESK FOR YOU IN THE OFFICE WHEN YOU'RE READY
I'M READY NOW, MR. WALSH
7 THEY GAVE ME SOME SIMPLE ASSIGNMENTS... AND I SURE SURPRISED THEM!
SAY, WHERE DID YOU LEARN ABOUT PUMPS?
SAME PLACE YOU DID, JOE... I.C.S.
8 THEN A FEW DAYS LATER, MR. WALSH CALLED ME IN...
JIM, I'M KEEPING YOU HERE AND PUTTING YOU ON SALARY. YOU'LL BE GETTING ABOUT $20 MORE A WEEK. AND AT THE RATE YOU'RE GOING, I EXPECT I'LL HAVE TO RAISE THAT IN SIX MONTHS
9 THAT EVENING, JANE AND I WENT HOUSE HUNTING
OH, JIM! IT'S A DREAM HOUSE!
AND THANKS TO I.C.S. IT'S A "DREAM" THAT CAN COME TRUE!
MODEL HOUSE
HERE'S WHERE YOU COME IN! LET I.C.S. SHOW YOU THE WAY TO MORE PAY, RAPID ADVANCEMENT, REAL JOB SECURITY!
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- ☐ Body Rebldg. & Refinishing
- ☐ Electrical Technician
- ☐ Engine Tune-Up
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- ☐ Advertising
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- ☐ Canadian Business Courses
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- ☐ Gen'l Accounting
- ☐ Industrial Psychology
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- ☐ Public Accounting
- ☐ Purchasing Agent
- ☐ Real Estate Sales
- ☐ Retail Business Mgmt.
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- ☐ Sales Management
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- ☐ Surveying & Mapping

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- ☐ Fortran Programming for Engineers
- ☐ Programming for Digital Computers
- ☐ Programming the 1401
- ☐ Programming the IBM SYSTEM/360 Computer

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- ☐ Exe

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Address _____

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Occupation _____ Employed by _____ Working H

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Norman Rockwell—America's most beloved artist. He is a founder and member of the Guiding Faculty of the Famous Artists School.

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says Norman Rockwell

Today hundreds of men and women who never thought they could be artists are working at easels and drawing boards, making pictures and getting well paid for it. They all can thank a group of famous artists who have devoted much of their time and talent to helping others find success in art.

...me of the people the ...ous Artists have helped

...ock was an 18-year-old appren... Chicago art studio when he ...oday he prepares ads for ...ies as General Motors ...has won five gold

...f Minneapolis ... still in high ...ssful artist— ...e traveled ...iddle East ...s.

... 14. His ...ed him

...diana, ...ar-old ...re. She ...ore, but ... and

Before his Famous Artists training, Anthony Fotia was a mail clerk, "stuck" in a low-pay routine job. Today, he's an artist for an important printing firm, doing exciting creative work.

Oregon housewife Helen Tryk lives 150 miles from the nearest big city. But she does fashion illustration, has her own studio, runs an art work shop, does portraits.

A plan to help others

It started over 18 years ago when a group of America's most successful artists—men like Albert Dorne, Norman Rockwell, Jon Whitcomb, Al Parker and Stevan Dohanos—met in New York City. They knew that all over America there were people who liked to draw who could be turned into good artists. Albert Dorne asked, "Why can't we give these people the training they need—including all the trade secrets and know-how we've learned over the years?"

He suggested a new kind of art school—a home study art school—that would give talented people the best professional art training, no matter where they live.

The famous artists agreed. Taking time from their busy careers, they created a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5,000 "here's-how" illustrations. The lessons start from scratch and cover every skill a top artist needs. Finally, they developed a wonderful way to give each student personal correction and advice all through his training.

The famous artists with the School are not surprised at the success of their students. The opportunities open to successful artists today are enormous. The School continually gets calls from all over the country asking for practical well-trained students—not geniuses—who can step into full-time or part-time art jobs. And practical, thorough training is what the School offers.

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To find others with art talent worth developing, the Famous Artists created a 12-page Talent Test. Thousands paid to take this test, but now the School offers and grades it free. Men and women who do well on the test—or offer other sufficient evidence of art talent—may enroll in the School. But there's no obligation. Simply mail the coupon below.

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Mr.
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